

Company:	Allianz
Sector:	Insurance
Report Year:	2013
Headquarters:	Germany
Standard Application:	GRI 3.1 A+
Format:	Diverse online graphics

Materiality landscape



Material sustainability issues

Sustainability is a broad concept covering a wide range of topics. To provide clarity and allow prioritization, we focus our activities around issues of material importance. Based on identified material issues we have defined a set of strategic priorities for Allianz. These priorities are grouped in four areas – Business, Environment, People and Ethics – and we report annually on progress against them.

At Allianz, we know that sustainability issues cannot be treated in isolation as they are often directly or indirectly linked. These connections between issues can make them extremely complex. The graphic represents our materiality landscape. By presenting materiality in this way, we can show those sustainability issues that are important to our business and stakeholders, and how the issues are connected to one another. In taking this approach, we aim to better understand and represent the complexity of issues and interconnections between them, and therefore improve our ability to consider them from multiple viewpoints.

We regularly identify issues of material importance and prioritize and validate them. We also communicate in a transparent way to our stakeholders how the issues impact on our business and our activities, and our response to them.

The material sustainability issues are on one hand identified by our business model as a global insurer and institutional investor and, on the other, by our stakeholders' expectations. Central Group functions and operational entities regularly engage with stakeholder groups at global and local levels to understand their interests and concerns. More details are provided in the stakeholder engagement section. And most importantly, our comprehensive Group-wide risk management process identifies material issues for our business.

Our understanding of materiality is also informed by following voluntary international standards and guidelines for sustainability, such as the Global Reporting Initiative (GRI), sustainability benchmarking initiatives – specifically sustainability ratings, and through our engagement in expert working groups such as the UNEP Finance Initiative. Topics identified via these various engagements and central process are consolidated and validated at Group-level by the respective sustainability centers of competence and the ESG Board.

Business

The Allianz brand



The performance of our Allianz brand is essential to the overall success of our business. Find out how our brand is perceived!

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Customer focus



Customer feedback is vital to monitor customer satisfaction and to ensure improvement of our products, services and processes.

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Green solutions



We offer a range of green solutions across our business lines. Find out more about our performance this year.

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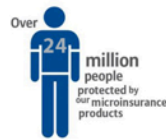
Low-carbon investments



Find out about our investment activities in 2013 that contribute towards a low carbon society.

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Microinsurance key figures



Our microinsurance business is growing each year. Find out about the progress and performance.

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Sustainability in proprietary investments



Find out how we integrated sustainability into our own investments during the year.

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Underwriting



Find out how we progressed against our commitment to integrate sustainability in underwriting.

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Sustainability in 3rd Party asset management



Find out how we integrated sustainability in our 3rd party asset management activities.

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Environment

Carbon footprint



Find out the status of our carbon footprint and how we progress against our carbon reduction target.

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Key environmental figures



Find out the status of our environmental key performance indicators.

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Workforce profile



Explore the key data on our workforce.

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Health and safety



Review our performance on key health and safety topics.

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Talent management



We provide training to develop the talent of our workforce. Review this year's employee training figures!

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Diversity & Equal Opportunity



Review our statistics on diversity within our workforce and the measures taken during the year to promote diversity.

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Employee engagement



Annually Allianz collects feedback to measure the overall level of engagement and identify its drivers. Find out this year's Employee Engagement Index.

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Corporate giving



During the year Allianz donated to local communities through our foundations and other corporate giving activities.

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