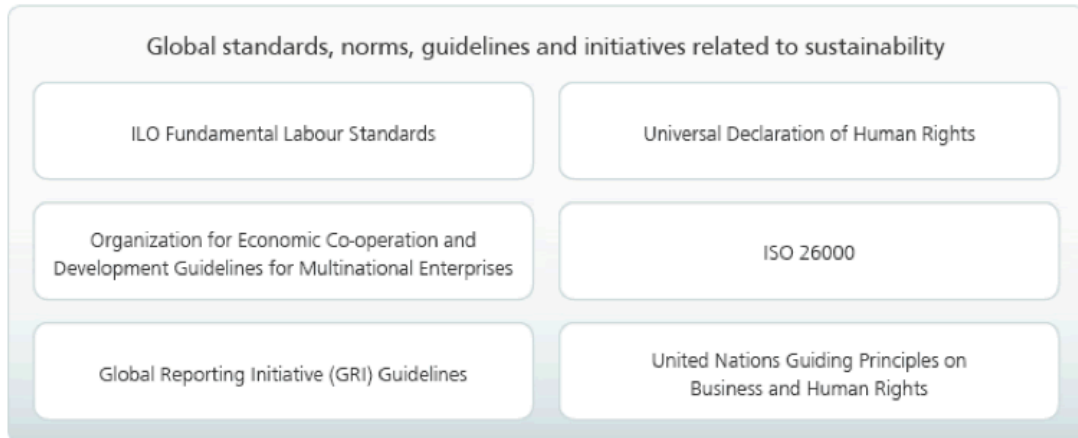


Company:	Panasonic
Sector:	Consumer Durables & Apparel
Report Year:	2013
Headquarters:	Japan
Standard Application:	GRI 3.1 B
Format:	Graphic, referencing key ESG standards



Taking into consideration global requirements concerning sustainability

Panasonic undertakes a variety of initiatives while respecting international rules and guidelines.



As a global corporation with businesses around the world, Panasonic fulfils its social responsibilities by respectfully following international norms and guidelines related to sustainability and reporting on related activities, such as ISO 26000, the OECD Guidelines for Multinational Enterprises, and GRI. In line with these standards, Panasonic measures the negative impact of its activities on local communities and international society, and makes concerted efforts to reduce this negative impact while working to expand its positive impact on society.

These initiatives are outlined in our Environmental Action Plan and others, and include utilization of the PDCA cycle as a part of our efforts to steadily improve. We also focus on raising awareness of sustainability among employees through compliance training and environmental education programs on a global basis.

Dialog with our stakeholders

We report with a focus on high-priority matters while considering interests, concerns and expectations of our stakeholders.

