

Company:	BMW
Sector:	Automotive and Engine Manufacturing
Report Year:	2008
Headquarters:	Munich
Standard Application:	GRI G3 A
Format:	Matrices (by issue area)

Forward-looking statements

This Sustainable Value Report contains various forward-looking statements about future developments which are based on the current status of the BMW Group's assumptions and forecasts. They are thus subject to a variety of predictable and unpredictable risks, uncertainties and other factors so that the actual outcome, including the company's financial and assets position, its development or performance, could differ considerably.

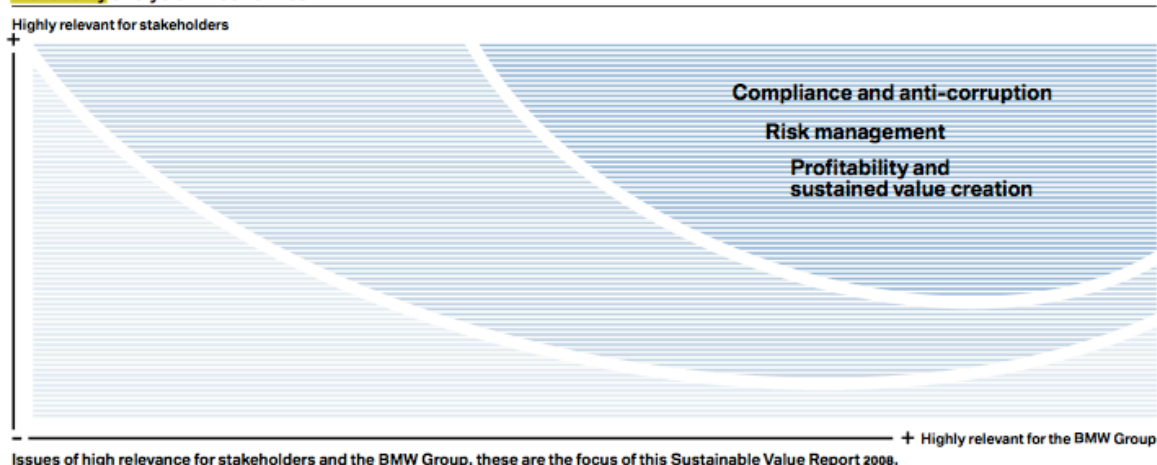
Materiality analysis

In keeping with GRI G3, the BMW Group aims to present any relevant corporate sustainability topics and the applicable strategies, targets and programmes in this Sustainable Value Report. The BMW Group has applied a structured approach to identifying key topics to be covered in the report:

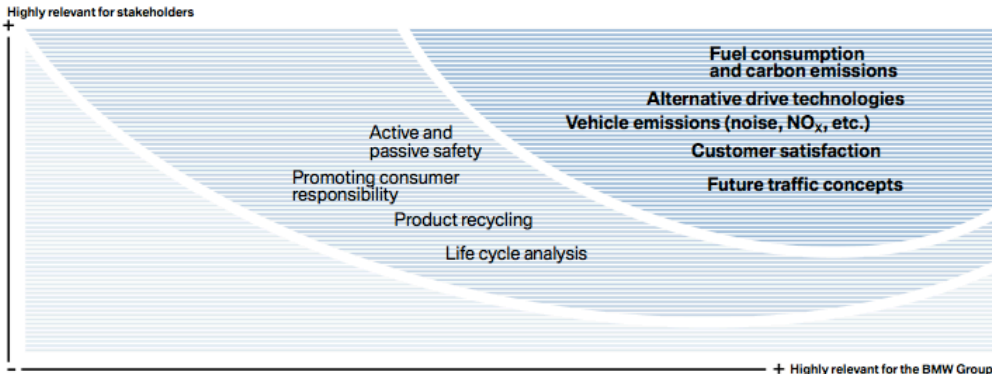
1. A telephone survey with 32 expert stakeholders from the capital markets, science and research, politics and NGOs in winter 2008/2009.
2. An online survey at www.bmwgroup.com/responsibility with 238 participants in winter 2008/2009. Respondents included customers, employees, business partners and representatives from socio-political circles.
3. A topic-specific Stakeholder Roundtable held in February 2009 with 25 experts from the worlds of politics, science and research, capital markets, NGOs as well as BMW Group representatives.
4. Evaluation of the findings with regard to the topics' relevance for stakeholders.
5. Determination of the identified topics' relevance for the BMW Group at workshops with representatives from different corporate areas.
6. Transfer of the determined relevance of the topics to materiality matrices, as presented in the first pages of each chapter. This approach serves as the basis for the report's structure as well as its thematic priorities.

For more information on the stakeholder dialogue, please refer to pages 12 – 13 of this report.

Materiality analysis – Economics

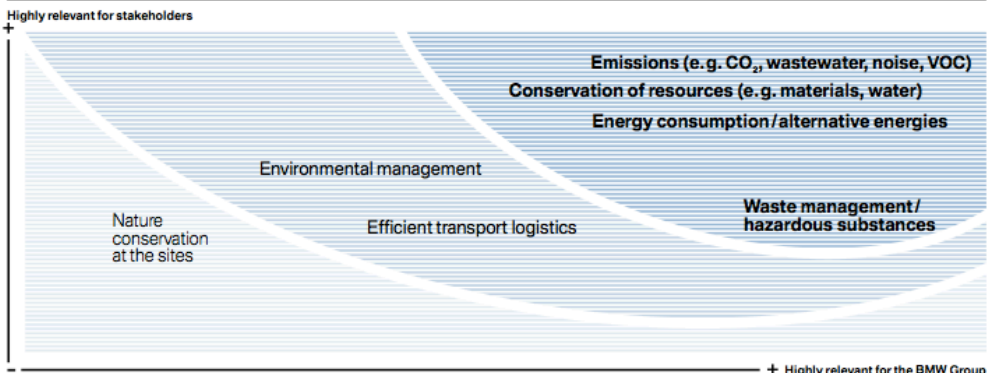


Materiality analysis – Product responsibility



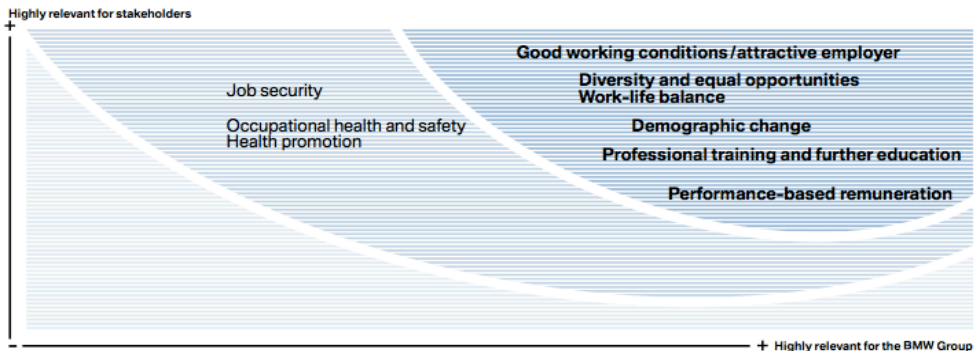
Issues of high relevance for stakeholders and the BMW Group, these are the focus of this Sustainable Value Report 2008.
 Issues of medium relevance for stakeholders and the BMW Group, these are described in less detail.

Materiality analysis – Group-wide environmental protection



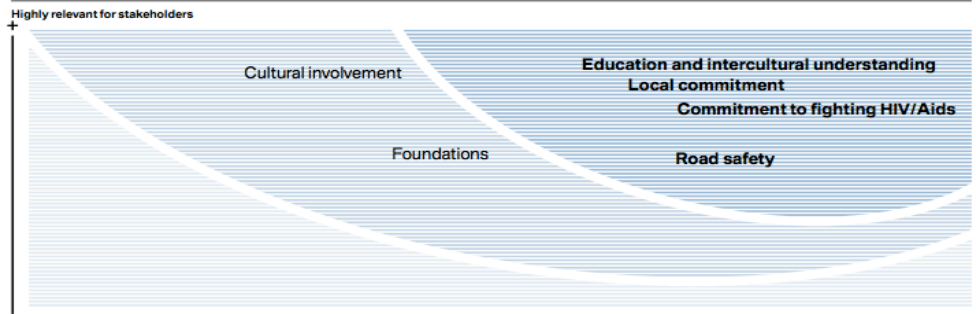
Issues of high relevance for stakeholders and the BMW Group, these are the focus of this Sustainable Value Report 2008.
 Issues of medium relevance for stakeholders and the BMW Group, these are described in less detail.
 Issues addressed by the BMW Group, but mentioned not at all or only in passing in this report.

Materiality analysis – Employees



Issues of high relevance for stakeholders and the BMW Group, these are the focus of this Sustainable Value Report 2008.
 Issues of medium relevance for stakeholders and the BMW Group, these are described in less detail.

Materiality analysis – Society



Issues of high relevance for stakeholders and the BMW Group, these are the focus of this Sustainable Value Report 2008.
 Issues of medium relevance for stakeholders and the BMW Group, these are described in less detail.