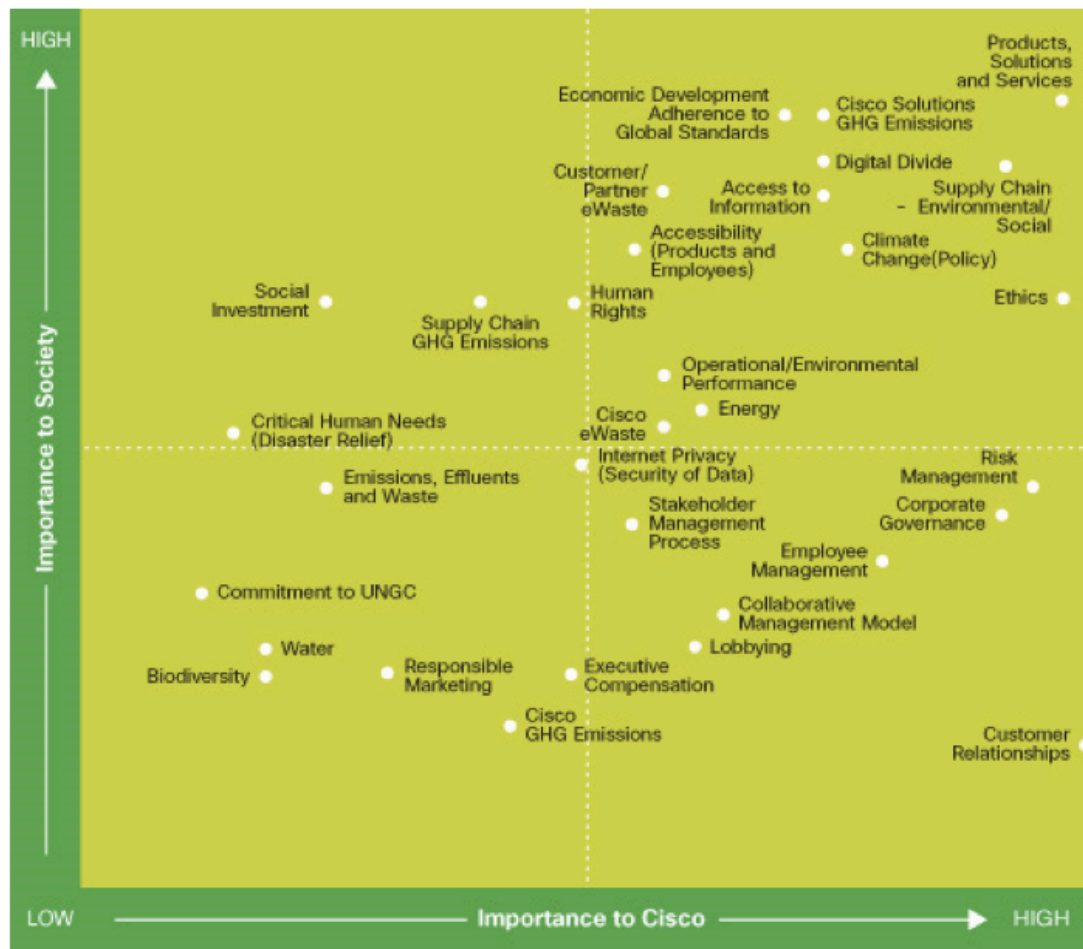


www.materialitytracker.net RESULTS

Company:	Cisco
Sector:	IT
Report Year:	2010
Headquarters:	San Jose, USA
Standard Application:	GRI G3
Format:	Matrix

We engage with stakeholders throughout the year to gain insight on key CSR issues and how they pertain to Cisco (see Stakeholder Engagement).

From this feedback, together with our own understanding of our business, we conduct a materiality assessment to identify the issues that are most important to both our stakeholders and our business. See the materiality matrix below.



The issues identified as most significant, or material, form the focus of our CSR strategy, programs, and reporting. We report performance on the most material issues in the main issue sections of this CSR Report. Additional performance information is included in our Report Card.

For a full index of report coverage, see our Index against the Global Reporting Initiative (GRI) reporting guidelines.