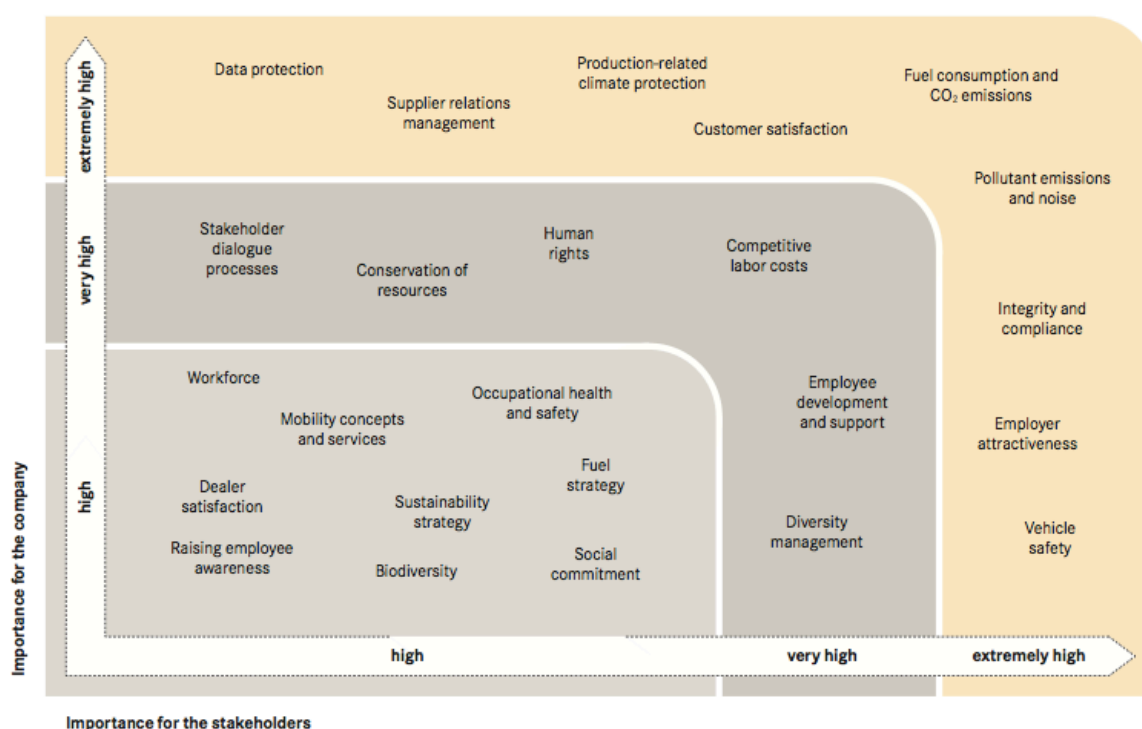


Company:	Daimler
Sector:	Automotive Manufacturing
Report Year:	2011
Headquarters:	Stuttgart
Standard Application:	GRI G3.1 A+, ISAE3000
Format:	Matrix

Relevance matrix (important issues in 2011)



**Our relevance matrix.** The result of this year's materiality analysis is the 2011 relevance matrix. It depicts all of the sustainability-related issues that are currently relevant for Daimler. In line with the prioritization process, these issues are divided into three levels of relevance. The issues meet the following criteria:

- They currently affect or will affect our business activities to an extremely high/very high/high degree.
- Their importance for our stakeholders is extremely high/very high/high.
- We are in a position to change them directly or indirectly.

**Materiality analysis**

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