

Company:	Fibria
Sector:	Pulp & Paper
Report Year:	2012
Headquarters:	Sao Paulo
Standard Application:	GRI G3.1
Format:	Matrix

Materiality Matrix



- | | | |
|---|--|--|
| 1. Impact of the eucalyptus plantations on biodiversity | 12. Forest technical management | 24. NGOs |
| 2. Certification and voluntary commitments | 13. Energy use | 25. Complaints and Ombudsman |
| 3. Ethics | 14. Product responsibilities | 26. Customers |
| 4. Use of water | 15. Workplace health and safety | 27. Attracting and retaining talent |
| 5. Strategy/Commitment towards sustainability | 16. Use of toxic products | 28. Transport impact |
| 6. Relationship with neighboring communities | 17. Economic results | 29. Diversity/fair treatment |
| 7. Forestry partners | 18. Climate change | 30. Antagonistic and/or anti-agribusiness groups |
| 8. Environmental risks | 19. Communication with employees | 31. Press |
| 9. Emissions, effluents and waste | 20. Compliance with laws and regulations | 32. Use of genetic modification |
| 10. Relationship with specific communities | 21. Wood use | 33. Government |
| 11. Corporate governance | 22. Relations with outsourced workers | 34. Suppliers |
| | 23. Investors | 35. Labor unions |

The major themes in Fibria's strategy and accountability to its various stakeholders were established through the Materiality Matrix and, in order of importance, are the following:

- impact of the planted forests on biodiversity;
- certification and voluntary commitments;
- ethics;
- use of water;
- strategy/commitment regarding sustainability;
- relations with neighboring communities;
- forest partners (wood suppliers);
- environmental risk;
- emissions, effluents and waste;
- relations with specific communities.