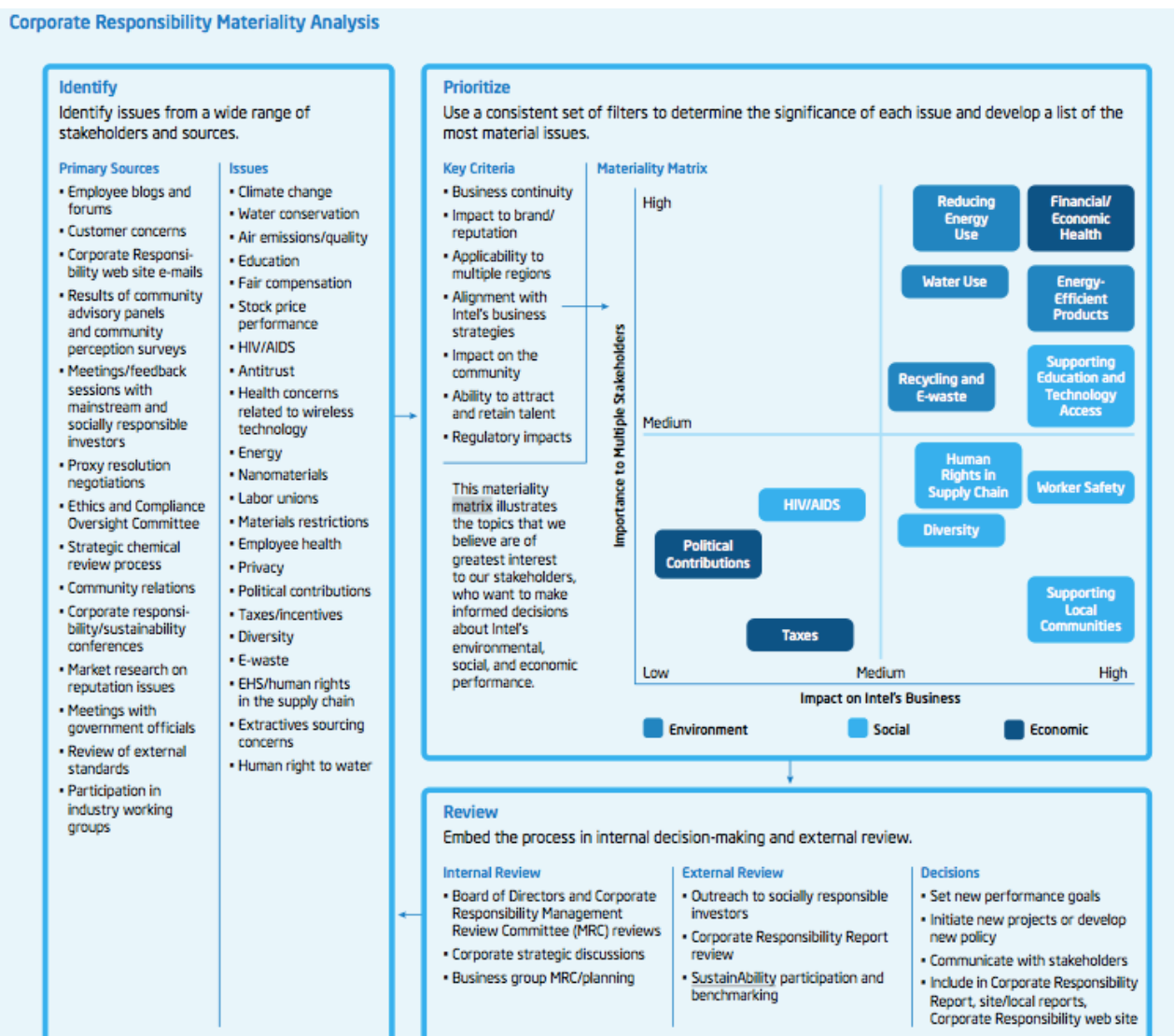


Company:	Intel
Sector:	ICT (incl semiconductor chips)
Report Year:	2010
Headquarters:	Santa Clara, USA
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Stakeholder Engagement

We derive significant value from our diverse stakeholders and maintain formal management systems to engage with, listen to, and learn from them. We take their feedback seriously, and, when appropriate and relevant to our business, incorporate it into our thinking and planning.

We prioritize our stakeholders and their concerns by looking at both the relevance of the stakeholder's relationship to our business and the importance of the issue being raised. We evaluate our community programs based on local input, and we work to adapt our reporting methodology and the content of this report to meet the needs of our stakeholders.

We have developed a number of tools and processes that provide valuable, ongoing feedback on our performance and strategy. In addition to face-to-face meetings, we generate discussion through web tools and social media. We maintain an [e-mail account](#) on our Corporate Responsibility web site that enables stakeholders to share their issues, concerns, and comments directly with members of our corporate responsibility team. Through this account, we receive and respond to hundreds of messages each year on a wide variety of topics.

In addition, we have an external [CSR@Intel blog](#), where members of our corporate responsibility team and leaders across Intel discuss their views and opinions, and receive and respond to comments made by other blog participants. In 2010, we continued to expand our use of other social media channels, such as [Twitter](#), to reach new audiences with information on our corporate responsibility performance.

For more than 10 years, we have completed an annual "SRI road trip" to meet with leading environmental, social, and governance research firms and socially responsible investors (SRIs) to review our Corporate Responsibility Reports, gain a better understanding of emerging issues, help set priorities, and gather feedback on our performance. In 2010, we met with representatives of more than 20 firms in three cities. Key discussion topics included: water conservation, political accountability, conflict minerals and supply chain responsibility, and reporting best practices.

We also held a stakeholder panel to gain input for the development of our 2020 environmental goals. This session, convened by Business for Social Responsibility, included investors, peer companies, and representatives from non-governmental organizations. Priority issues identified in this session included: water, climate change and energy conservation, transparency and reporting, supply chain responsibility, and using Intel technology to address environmental challenges. Feedback from these meetings has informed improvements in our reporting and goal-planning processes.

We work with community stakeholders to consider the impact of our operations at all phases: entering, operating, and exiting. When entering a community, we work with third parties to conduct needs assessment studies to prioritize our community engagement activities. We also begin working with community organizations to develop programs and initiatives prior to commencing operations. When making the difficult decision to close a facility, we try to minimize the impacts on employees and the local community by collaborating with local officials and providing severance packages and job search support for employees.

During our operating phase, we work to build relationships with local stakeholders through informal meetings, community advisory panels (CAPs), working groups, and community perception surveys (usually completed by third parties). CAP members provide constructive input on a broad range of issues, such as education, environmental impact, health and safety, and emergency response and management.

For example, the [Intel New Mexico Community Environmental Working Group \(CEWG\)](#) meets monthly to discuss concerns about Intel's environmental impact. The CEWG is chaired by John Bartlit, chairman of New Mexico Citizens for Clean Air and Water, and is facilitated by a third party. CEWG meeting minutes and agendas for the last six years are posted on the [CEWG web site](#). In 2010, we also conducted third-party-administered community focus groups and surveys to understand the concerns and priorities of the local community. In early 2011, we launched a pilot in New Mexico for a new transparency web site, "[Explore Intel](#)," which provides real-time disclosure, monitoring, and videos for the local community. The web site also features a blog and e-mail account where community members can engage with our environmental managers.

Stakeholder Engagement Activities (continued)		
Stakeholders	Tools and Processes	Benefits and Results
Investors		
	Regular face-to-face meetings with social responsibility-oriented fund managers and analysts.	Feedback and benchmark data drive improved performance and help us identify emerging issues and concerns. In response to feedback from these groups in 2010, we adopted a new Intel Water Policy. We amended the charter of the Board's Corporate Governance and Nominating Committee (which already included reference to corporate responsibility) to include language clarifying that the committee is responsible for reviewing sustainability issues.
	Timely interaction with investors and research firms through e-mail exchanges, conference calls, and detailed investor surveys.	
	Online stockholder forum, launched in 2009, featuring investor surveys on a range of issues, and information on corporate responsibility.	
	Intel Corporate Responsibility e-mail account, Intel Investor Relations e-mail account, and CSR@Intel blog .	
Governments and Policy Makers		
	Active engagement in policy and legislative efforts worldwide through individual discussions and exchanges with joint industry and government committees.	Our efforts in policy development foster credible, trustworthy relationships; strengthen regard for Intel as a valued corporate citizen; and create a supportive public policy environment. For more information, see " Public Policy and Advocacy " in this report.
	Intel Global Public Policy and Intel Corporate Affairs working with policy makers.	
	Policy@Intel web site and blog.	
Non-Governmental Organizations (NGOs)		
	Issues meetings, formal dialogues and projects, and multi-sector efforts.	Intel's interactions with NGOs promote mutual understanding on environmental issues, regional education priorities, technology options and solutions for developing countries, supply chain management issues, and other topics. Details on our collaborations with NGOs in our main corporate responsibility focus areas are covered in other sections of this report.