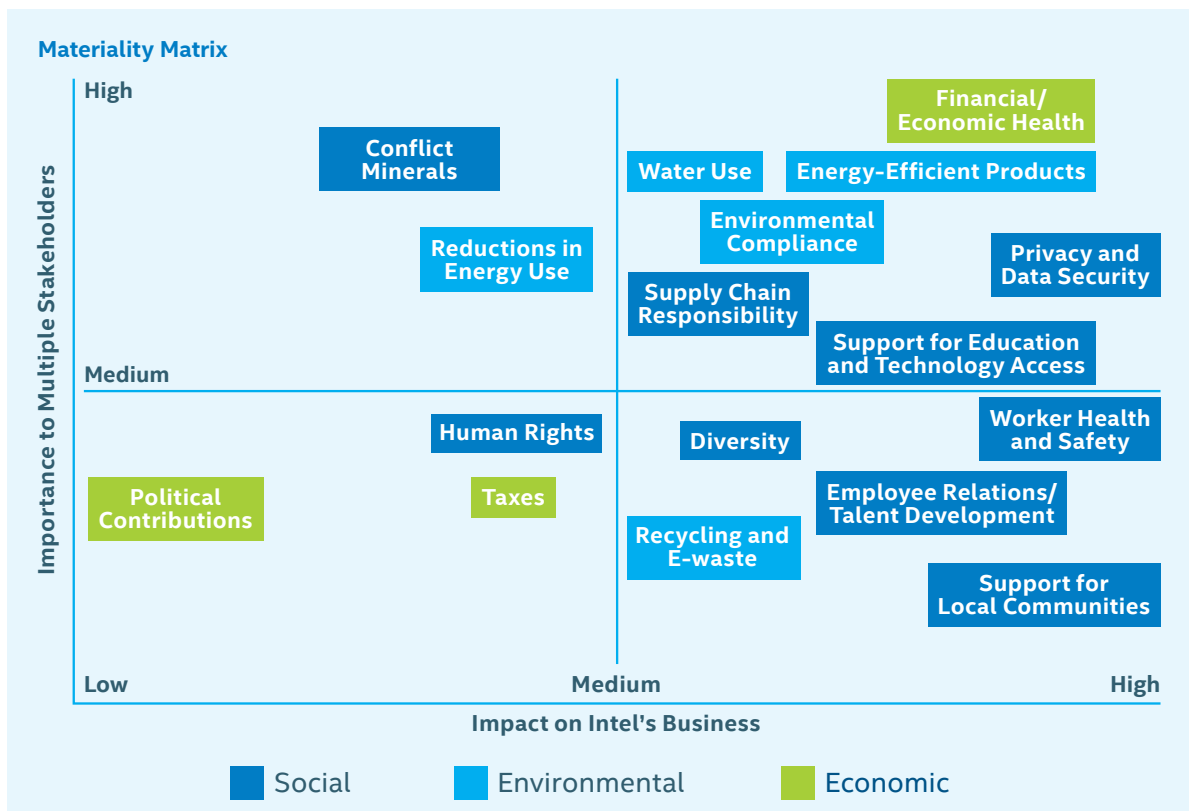


Company:	Intel
Sector:	ICT (semiconductor manufacturing)
Report Year:	2013
Headquarters:	Santa Clara
Standard Application:	GRI G4 , IIRC (Business & Integrated Value Section)
Format:	Matrix



Jjj

We prepared this report using the [Global Reporting Initiative\\* \(GRI\)](#) Sustainability Reporting Guidelines, and self-declare the report to be prepared "in accordance" with the G4 guidelines at the comprehensive level. A GRI Content Index is provided in the [Appendix](#), along with information about the report's scope and approach to assurance.

We continue to integrate sustainability information into our Annual Report and 10-K and other investor communications. The [Our Business and Integrated Value Approach](#) section of this report covers content recommended by the [International Integrated Reporting Committee](#) for inclusion in "integrated reports," and can be downloaded as a standalone document or read as an interactive part of the full 2013 Corporate Responsibility Report. Please refer to the box at right for more information about navigating and customizing the report.

Additional information about Intel's operations and financial statements is available in our [2013 Annual Report](#) and [Form 10-K](#).

# Corporate Responsibility Materiality Analysis

## Identify

Identify issues from a wide range of stakeholders and sources.

### Primary Sources

- Employee blogs and forums
- Customer concerns
- Corporate Responsibility web site e-mails and CSR@Intel blog
- Social media channels
- Results of community advisory panels and community perception surveys
- Meetings/feedback sessions with investors
- Proxy resolution negotiations
- Ethics and Compliance Oversight Committee
- Strategic chemical review process
- Community relations
- Corporate responsibility/sustainability conferences
- Market research on reputation issues
- Meetings with government officials
- Review of external standards
- Participation in industry working groups
- Scan of industry trends

### Issues

- Climate change
- Water conservation
- Air emissions/quality
- Education
- Employee relations
- Fair compensation
- Stock price performance
- Energy efficiency
- Labor unions
- Materials restrictions
- Employee health
- Privacy and data security
- Political contributions
- Taxes/incentives
- Diversity
- E-waste
- EHS/human rights in the supply chain
- "Conflict minerals"
- Product-related human rights concerns (McAfee)
- Gay marriage

## Prioritize

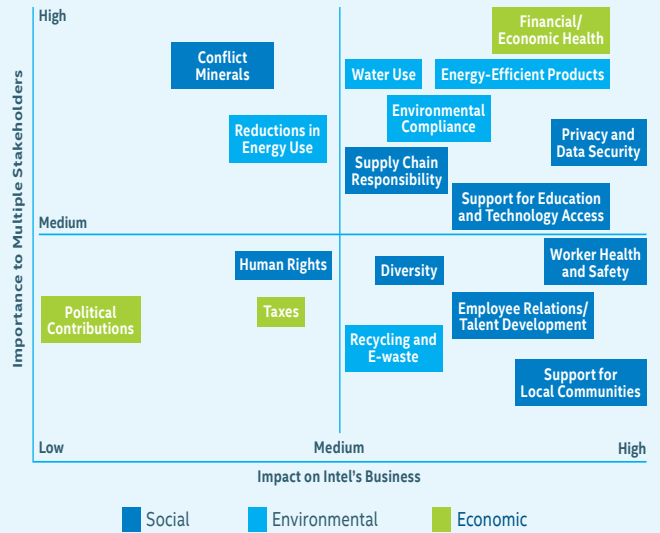
Use a consistent set of filters to determine the significance of each issue and develop a list of the most material issues.

### Key Criteria

- Business continuity
- Impact to brand/reputation
- Applicability to multiple regions
- Alignment with Intel's business strategies
- Impact on the community
- Ability to attract and retain talent
- Regulatory impacts

This materiality matrix illustrates the topics that we believe are of greatest interest to our stakeholders, who want to make informed decisions about Intel's environmental, social, and economic performance.

## Materiality Matrix



## Review

Embed the process in internal decision-making and external review.

### Internal Review

- Board of Directors and Corporate Responsibility Management Review Committee (MRC) reviews
- Corporate strategic discussions
- Business group MRC/planning

### External Review

- Outreach to socially responsible investors
- Corporate Responsibility Report review
- SustainAbility participation and benchmarking

### Decisions

- Set new performance goals
- Initiate new projects or develop new policy
- Communicate with stakeholders
- Include in Corporate Responsibility Report, site/local reports, Corporate Responsibility web site

We have used the Sustainability Materiality Framework developed by the research firm AccountAbility to define corporate responsibility materiality, both for this report and for our strategy development. (Note that "materiality" in this context does not refer to financial materiality.)